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SUSTAINABLE INNOVATIONS.



1 kg of virgin Nylon 6 produced in Europe is 6.52 kg CO2-eq based on the GaBi dataset. This is very CO2 rich.

Importing components from other countries is contributing to the CO2 problem we are fighting.

IT'S TIME TO CHANGE.

As cold water surfers, we know the importance of getting changed into warm garments quickly. Low temperature waters can cause the network of tiny capillaries in the hand to constrict, and as a consequence, reduce blood flow. This reduces hand dexterity. This is why we have re-designed the shirt button to benefit cold water surfers and sufferers of arthritis, to inspire a stronger relationship with the sea.



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MARINE NYLON® SHIRT BUTTONS





With the special help of Addifab, a Danish free form injection moulding company, they have made it possible to manufacture the Cold Water surfer friendly button. Using 3D printed moulds, they can inject the Fishy Filament injection mouding pellets and can produce these buttons at low volume. From there, we can bring high volume moulding to the UK to produce 100% British products.



DESIGNED BY SURFERS, FOR SURFERS.



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The global warming potential is 0.201 kg CO2-eq per kg of Fishy Filament Nylon PA6.

For every single virgin nylon button made, we could make 46 buttons made from Fishy Filaments Marine Nylon® before we hit the same environmental footprint. One virgin button versus five shirts-worth of Fishy Filaments' buttons, and that is just the manufacturing process.